



# COUNCIL MEETING HIGHLIGHTS

October 14, 2025

The Town of Didsbury Council held a Regular Council Meeting on Tuesday, October 14, 2025 in Council Chambers.

## CAO Report

Council was presented with a CAO Report that included the Second Quarterly Planning and Development Report, [East Reservoir Project Updates](#) and 2025 EDAC Awards.

At the Economic Developers Association of Canada (EDAC) 2025 Conference, the Town of Didsbury was very proud to have been selected to receive 3 Marketing Canada Awards. These awards focus on highlighting best practices in marketing and community initiatives. The Town of Didsbury was presented with an award in the Promotional Event Category for Earptopia Didsbury Day that welcomed over 200 international visitors (“Earpers”) from 17 countries to experience a day in Didsbury and participate in the Themed Scavenger Hunt; an award in the Advertising Campaign Category for “Direct Your Life” Calgary Transit Campaign, which was a creative and strategic initiative spotlighting Didsbury as a destination for quality living (and more) , and an award in the Promotional Item Category for Themed Scavenger Hunt, which is a customized, interactive Wynonna Earp-themed that guides participants through film locations and activated places. The Town of Didsbury was very excited and proud to also be selected for the distinguished EDAC President’s Cup award, the top prize awarded that is selected from all entries (over 100) for the Marketing Canada Awards that are entered from all over Canada. The President’s Cup signifies that a community’s, in this case Didsbury’s, project is recognized as the ‘Best of the Best’ in economic development marketing.

The CAO report can be found in the [Agenda Package](#).

## Lateral Water Line Project Budget

At the September 23, 2025 Regular Council Meeting Council authorized entering an agreement with the Mountain View Regional Water Services Commission (MVRWSC) for the installation of a Lateral Line that is required to connect to the new East Reservoir to the regional water system. Council approved the Lateral Line project budget of \$597,400 to be funded from the Water Reserve.

## Traffic Control Measures and Street Name - Valarosa

Valarosa roadways and sidewalks are nearing completion. Council approve the traffic control device layouts as presented by the Developer. Council also approved a speed limit of 30 km/h for the extension of Valarosa Drive and Valarosa Way and the renaming the east-west portion of 19th Street, to Valarosa Drive.

## Council Appreciation and term in review

Council expressed sincere appreciation for the honour to serve the Town of Didsbury, resident’s and businesses, and the opportunity work with the Town’s Administration. Council was presented with a Term in Review video that highlighted Councils achievements during the last 4 years.