



**TOWN OF DIDSBURY AGENDA**  
**Regular Council Meeting**

**Tuesday, October 8, 2024, 6:00 pm**  
**Council Chambers 1606 14 Street**

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<b>1. <u>CALL TO ORDER</u></b>	
<b>2. <u>ADOPTION OF THE AGENDA</u></b>	
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<b>11. <u>QUESTION PERIOD</u></b>	
<b>12. <u>CLOSED MEETING</u></b>	
12.1 Economic Development Engagement Strategies - as per Section 29 of the FOIP Act	
12.2 East Reservoir Project - as per Section 24 of the FOIP Act	
12.3 Council Assignment Planning - as per Section 29 of the FOIP Act	
12.4 Organizational Planning - as per Section 24 of the FOIP Act	
12.5 Governance Interface - Legal Consultation and Resolution - as per Section 24 of the FOIP Act	
12.6 CAO Performance Appraisal - as per Section 19 of the FOIP Act	
<b>13. <u>RECONVENE</u></b>	
<b>14. <u>ADJOURNMENT</u></b>	



## **REGULAR COUNCIL MEETING Request for Decision (RFD)**

*Vision: The Place to Grow.*

*Mission: Creating the Place to Grow.*

MEETING DATE: October 8, 2024  
SUBJECT: September 23, 2024 Regular Council Meeting Minutes  
ORIGINATING DEPARTMENT: Legislative Services

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### **BACKGROUND/PROPOSAL:**

The Minutes of the September 23, 2024 Regular Council Meeting are being presented to Council for their review and approval.

### **DISCUSSION/OPTIONS/BENEFITS/DISADVANTAGES**

Council can adopt the Minutes as presented or amended.

### **ALIGNMENT WITH STRATEGIC PLAN**

5. Governance & Organizational Excellence

### **RECOMMENDATION**

To adopt the September 23, 2024 Regular Council Meeting Minutes as presented.



**Minutes of the Town of Didsbury Regular Council Meeting held on  
Monday, September 23, 2024 in Council Chambers 1606 14 Street  
Commencing at 6:00 p.m.**

Council Members Present    Mayor Rhonda Hunter  
   Deputy Mayor Curt Engel  
   Councillor John Baswick  
   Councillor Dorothy Moore  
   Councillor Bill Windsor

Council Members Absent    Councillor Ethan Williams  
   Councillor Joyce McCoy

Administration Present    Chief Administrative Officer, Ethan Gorner  
   ACAO/Chief Financial Officer, Amanda Riley  
   Manager of Legislative Services/Recording Officer, Luana Smith  
   Municipal Intern, Jocelyn Baxter

**1.     CALL TO ORDER**

Mayor Hunter Called the September 23, 2024 Regular Council Meeting to Order at 6:10 p.m.

**2.     ADOPTION OF THE AGENDA**

Item 8.4 Parkland Regional Library System 2025 Budget was deferred to the October 8, 2024 Regular Council Meeting.

**Res. 518-24**

MOVED by Councillor Baswick

To adopt the September 23, 2024 Regular Council Meeting Agenda as amended.

**Motion Carried**

**3.     DELEGATIONS/PRESENTATIONS**

**3.1    STARS**

**Res. 519-24**

MOVED by Deputy Mayor Engel

To accept the presentation from STARS as information.

**Motion Carried**

**4.     ADOPTION OF MINUTES**

**4.1    September 9, 2024 Special Council Meeting**

**Res. 520-24**

MOVED by Councillor Windsor

To adopt the September 9, 2024 Special Council Meeting Minutes as presented.

**Motion Carried**

**4.2    September 10, 2024 Regular Council Meeting**

**Res. 521-24**

MOVED by Councillor Moore

To adopt the September 10, 2024 Regular Council Meeting Minutes as presented.

**Motion Carried**

**5.     PUBLIC HEARINGS – *no public hearings***

**6. CAO REPORT**

**Res. 522-24**

MOVED by Deputy Mayor Engel

To accept the Chief Administrative Officer's Report for September 23, 2024 as information.

**Motion Carried**

**7. BYLAWS & POLICIES**

**7.1 Bylaw 2024-11 Council Procedural Bylaw**

**Res. 523-24**

MOVED by Deputy Mayor Engel

That Council grant first reading to Council Procedural Bylaw 2024-11, and refer it back to the Policy and Governance Committee for further review and recommendations and to address any comments made by Council as well as recent comments made by legal counsel.

	<b>FOR</b>	<b>OPPOSED</b>
Mayor Hunter	X	
Deputy Mayor Engel	X	
Councillor Baswick	X	
Councillor Moore	X	
Councillor Windsor	X	

**Motion Carried**

**8. BUSINESS**

**8.1 Write Off of Uncollectible Tax Account**

**Res. 524-24**

MOVED by Deputy Mayor Engel

To authorize the write off of the outstanding tax receivable balance for Roll #1398000 totaling \$6,370.25.

	<b>FOR</b>	<b>OPPOSED</b>
Mayor Hunter	X	
Deputy Mayor Engel	X	
Councillor Baswick	X	
Councillor Moore	X	
Councillor Windsor	X	

**Motion Carried**

**8.2 Financial Planning Committee Recommendation 2025 Franchise Fees**

**Res. 525-24**

MOVED by Councillor Moore

To maintain the ATCO Gas franchise fee rate at 25% for 2025.

	<b>FOR</b>	<b>OPPOSED</b>
Mayor Hunter	X	
Deputy Mayor Engel	X	
Councillor Baswick	X	
Councillor Moore	X	
Councillor Windsor	X	

**Motion Carried**

**Res. 526-24**

MOVED by Councillor Moore

To maintain the Fortis Alberta franchise fee rate at 17% for 2025.

	<b>FOR</b>	<b>OPPOSED</b>
Mayor Hunter	X	
Deputy Mayor Engel	X	
Councillor Baswick	X	
Councillor Moore	X	
Councillor Windsor	X	

**Motion Carried**

**8.3 Speed Limit Changes**

**Res. 527-24**

MOVED by Councillor Moore

To postpone item 8.3 regarding Speed Limit changes to the October 8, 2024 Regular Council Meeting.

	<b>FOR</b>	<b>OPPOSED</b>
Mayor Hunter	X	
Deputy Mayor Engel	X	
Councillor Baswick	X	
Councillor Moore	X	
Councillor Windsor	X	

**Motion Carried**

**8.4 Municipal Representatives on the Regional Health Advisory Council**

**Res. 528-24**

MOVED by Councillor Windsor

To accept the Municipal Representatives on the Regional Health Advisory Council as information.

	<b>FOR</b>	<b>OPPOSED</b>
Mayor Hunter	X	
Deputy Mayor Engel	X	
Councillor Baswick	X	
Councillor Moore	X	
Councillor Windsor	X	

**Motion Carried**

**8.6 Letter of Thanks to the Mountain View Arts Society**

**Res. 529-24**

MOVED by Councillor Windsor

To send a letter of thanks and appreciation to the Mountain View Arts Society for their coordination and facilitation of the creation of Mike Sydoryk’s mural on the wall of the Didsbury Inn.

	<b>FOR</b>	<b>OPPOSED</b>
Mayor Hunter	X	
Deputy Mayor Engel	X	
Councillor Baswick	X	
Councillor Moore	X	
Councillor Windsor	X	

**Motion Carried**

**9. COUNCIL REPORTS AND MEETING HIGHLIGHTS**

**9.1 Council Reports for September 23, 2024**

**Res. 530-24**

MOVED by Councillor Moore

To accept the Council Reports for September 23, 2024 as information.

	<b>FOR</b>	<b>OPPOSED</b>
Mayor Hunter	X	
Deputy Mayor Engel	X	
Councillor Baswick	X	
Councillor Moore	X	
Councillor Windsor	X	

**Motion Carried**

**Meeting Highlights**

- CAO Report
- Proposed speed limit changes that will be coming up at the next Council Meeting
- Development Permits issued
- STARS presentation

*In accordance with s. 161.4 of the MGA CAO Gerner announced the resignation of Councillor Joyce McCoy which was received by him today and is effective immediately.*

**10. CORRESPONDENCE & INFORMATION**

- World Cerebral Palsy Day
- National Veteran’s Week Speakers Program

**Res. 531-24**

MOVED by Councillor Moore

To accept the Correspondence presented as information.

	<b>FOR</b>	<b>OPPOSED</b>
Mayor Hunter	X	
Deputy Mayor Engel	X	
Councillor Baswick	X	
Councillor Moore	X	
Councillor Windsor	X	

**Motion Carried**

**11. QUESTION PERIOD**

**12. CLOSED MEETING**

**Res. 532-24**

MOVED by Councillor Baswick

To go into Closed Meeting at 7:24 p.m. for the following items:

- 12.1 Organizational Preparation - as per Section 29 of the FOIP Act
- 12.2 Mountain View Regional Water Services Commission - as per Section 21 of the FOIP Act
- 12.3 Alberta Municipalities - as per Section 29 of the FOIP Act
- 12.4 Personnel - as per Section 17 of the FOIP Act
- 12.5 Code of Conduct Review - as per Section 24 of the FOIP Act

**Motion Carried**

**13. RECONVENE**

**Res. 533-24**

MOVED by Councillor Moore

To return to Open Meeting at 9:05 p.m.

**Motion Carried**

**Res. 534-24**

MOVED by Councillor Baswick

To accept the report on the Organizational Preparation as information.

	<b>FOR</b>	<b>OPPOSED</b>
Mayor Hunter	X	
Deputy Mayor Engel	X	
Councillor Baswick	X	
Councillor Moore	X	
Councillor Windsor	X	

**Motion Carried**

**Res. 535-24**

MOVED by Councillor Windsor

To approve Mayor Hunter to send a letter on behalf of Council to the Mountain View Regional Water Services Commission as discussed.

	<b>FOR</b>	<b>OPPOSED</b>
Mayor Hunter	X	
Deputy Mayor Engel	X	
Councillor Baswick	X	
Councillor Moore	X	
Councillor Windsor	X	

**Motion Carried**

**Res. 536-24**

MOVED by Deputy Mayor Engel

To accept the Alberta Municipalities update as information.

	<b>FOR</b>	<b>OPPOSED</b>
Mayor Hunter	X	
Deputy Mayor Engel	X	
Councillor Baswick	X	
Councillor Moore	X	
Councillor Windsor	X	

**Motion Carried**

**Res. 537-24**

MOVED by Councillor Moore

To approve Mayor Hunter to add the clarifying statement on the envelope that contains the personnel letter as discussed.

	<b>FOR</b>	<b>OPPOSED</b>
Mayor Hunter		X
Deputy Mayor Engel	X	
Councillor Baswick	X	
Councillor Moore	X	
Councillor Windsor		X

**Motion Carried**

*Councillor Windsor left the meeting at 9:09 p.m.*

**Res. 538-24**

MOVED by Deputy Mayor Engel

That Council approve that legal counsel be engaged for consultation and resolution as discussed.

	<b>FOR</b>	<b>OPPOSED</b>
Mayor Hunter	X	
Deputy Mayor Engel	X	
Councillor Baswick	X	
Councillor Moore	X	
Councillor Windsor	X	

**Motion Carried**

**14. ADJOURNMENT**

**Res. 539-24**

MOVED by Councillor Moore

To adjourn the September 23, 2024 Regular Council Meeting at 9:10 p.m.

**Motion Carried**

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Mayor - Rhonda Hunter

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Chief Administrative Officer- Ethan Gerner





## REGULAR COUNCIL MEETING Request for Decision (RFD)

*Vision: The Place to Grow.*

*Mission: Creating the Place to Grow.*

MEETING DATE: October 8, 2024  
SUBJECT: CAO Report  
ORIGINATING DEPARTMENT: Legislative Services

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### BACKGROUND/PROPOSAL:

Please find attached the information for the Chief Administrative Officer (CAO) Report for October 8, 2024.

### DISCUSSION/OPTIONS/BENEFITS/DISADVANTAGES

During the CAO Report, Council will have the opportunity to ask questions to the CAO and to make motions for information they would like Administration to bring back to a future Council meeting.

### ALIGNMENT WITH STRATEGIC PLAN

5. Governance & Organizational Excellence

### RECOMMENDATION

To accept the Chief Administrative Officer Report for October 8, 2024 as information.



## CAO Report –October 8, 2024

### 1. Development Permits Issued (Planning & Development)

Please find attached the Development Officer Issued Permits and the MPC Approval of Permits as of October 1, 2024.

### 2. Economic Development Updates (Economic Development Officer)

#### Award Announcement

Please find attached information regarding an International Award for the Calgary Transit Campaign.

#### Marketing Campaign Update

Please find attached a report regarding the marketing campaign for Economic Development.

### 3. Speed Limit Changes Update (Legislative Services)

At the September 23, 2024 Regular Council Meeting, Council made the following motion regarding proposed speed limit changes so that administration could bring back additional information:

#### **Res. 527-24**

*MOVED by Councillor Moore*

*To postpone item 8.3 regarding Speed Limit changes to the October 8, 2024 Regular Council Meeting.*

Administration is not able to provide this information yet and therefore will bring this information as soon as they are able.

### 4. Planning Update (Planner)

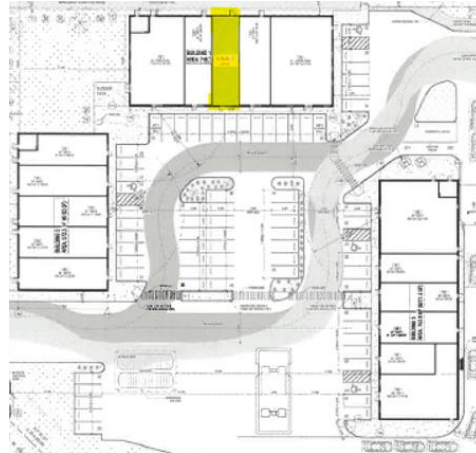
Please find attached an update on the subdivision and projects status.

# CAO Report: Planning & Development

## Development Officer (Permitted Use) Decisions

Permit #	Address	Development Use	Applicant/Owner	Decision Date
DP 24-060	1325 A – 20 Street	Automotive Services (Minor)	2480763 Alberta Inc. c/o Shaun Brien (a) Vermunt, Terence & Suzanne (o)	Sept 23, 2024
DP 24-061	230, 800 Shantz Dr	Change of Use: Retail (Small) Vape Shop	Prime Design Solutions Ltd. c/o Jesse Heiser (a) Developments 2 Inc. (o)	Sept 25, 2024

**DP 24-061:** Change of Use: Retail (Small) Vape Shop will be located at 230, 800 Shantz Drive



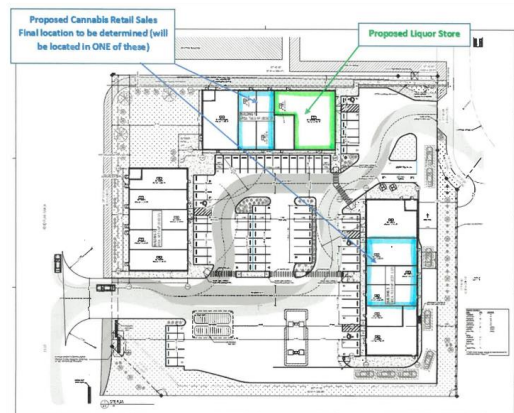
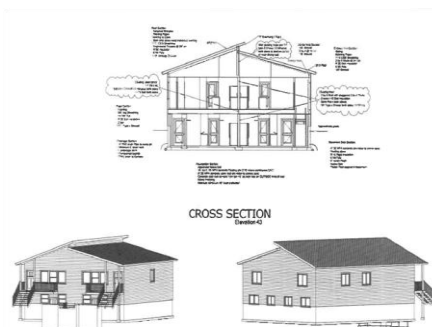
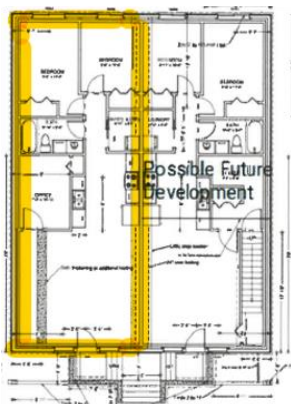
## Municipal Planning Commission (Discretionary Use) Decisions:

PERMIT #	ADDRESS	TYPE	APPLICANT/OWNER	DECISION DATE	APPEAL PERIOD ENDS
DP 24-052	1520 B – 22 Avenue	Secondary Suite (Internal)	Jalin Homes	Sept 25, 2024	Oct 16, 2024 at 4:30 p.m.
DP 24-053	250, 800 Shantz Drive	Retail (Vice) Liquor Store	Developments 2 Inc.	Sept 25, 2024	Oct 16, 2024 at 4:30 p.m.
DP 24-054	800 Shantz Drive	Cannabis Retail Sales	Developments 2 Inc.	Sept 25, 2024	Oct 16, 2024 at 4:30 p.m.

**DP 24-052:** Secondary Suite (Internal) 1520 B – 22 Avenue

**DP 24-053:** Change of Use: Retail (Vice) Liquor Store

**DP 24-054:** Change of Use: Cannabis Retail Sales



## International Award– Bronze Level for Town of Didsbury Calgary Transit Campaign

Didsbury Economic Development has been working with a graphic designer for its campaigns and brochures in 2024. Admaki based in Bragg Creek, AB is our designated marketing firm.

Since 1994, the Summit Creative Award has recognized creative firms and helped them stand out. This international advertising competition offers participants the opportunity to showcase their talents alongside similarly positioned agencies and to have their work judged by experts in the advertising field. Our exclusive award selection process means winners have earned the right to broadcast their achievements far and wide.

Over 50 countries and five continents participate in this prestigious 30-year competition - the first and most prestigious of its kind.

The Summit Awards adheres to strict “blind judging,” meaning the entering company’s name is withheld from view. This is to ensure the complete impartiality of our board of judges. This prevents any conflict of interest or bias that could influence the outcome of the competition.

<https://www.summitawards.com/summit-creative-awards/sca-about/#>

AdMaki won a total of 6 awards this year for various advertising campaigns a full list of awards won:

<https://www.summitawards.com/past-sca-awards-listings/>

Admaki won Bronze level with the Didsbury “Calgary transit campaign”. The adverts were placed on the back of the Calgary buses as well as the LRT in form of interior cards throughout the summer across Calgary. This prestigious award won by Admaki puts Didsbury on the international stage.





AdMaki Creative  
**2024 Bronze Summit Award**  
for Outdoor/Out of Home



# **DIDSBURY MARKETING CAMPAIGN**

## **ECONOMIC DEVELOPMENT INITIATIVE**

# Summer Cruiser Campaign – Airdrie Radio May – September 2024

## Measurements

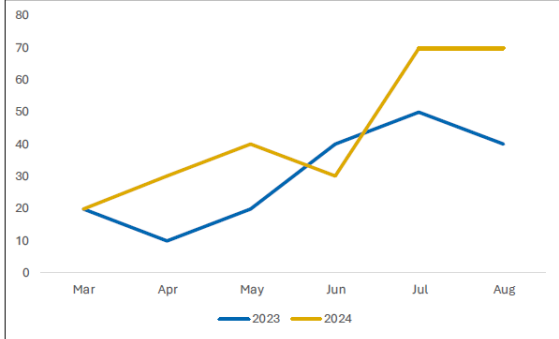
### Radio – Validate/Search Results

	Time Period	Occurrences	Impressions
Summer Cruiser 30s	07/08/24-09/18/24	149	7,378
Summer Cruiser Promos	06/01/24-08/31/24	818	29,591
Welcome to Didsbury Promos	06/03/24-09/13/24	238	10,486
Discover Communities Promos	06/03/24-09/18/24	252	9,447
<b>TOTAL</b>		<b>1,457</b>	<b>56,902</b>



1,457 ad / promo occurrences were tracked via Validate and heard by stream users 56,902 times.

Stream is estimated as 10% of our listenership



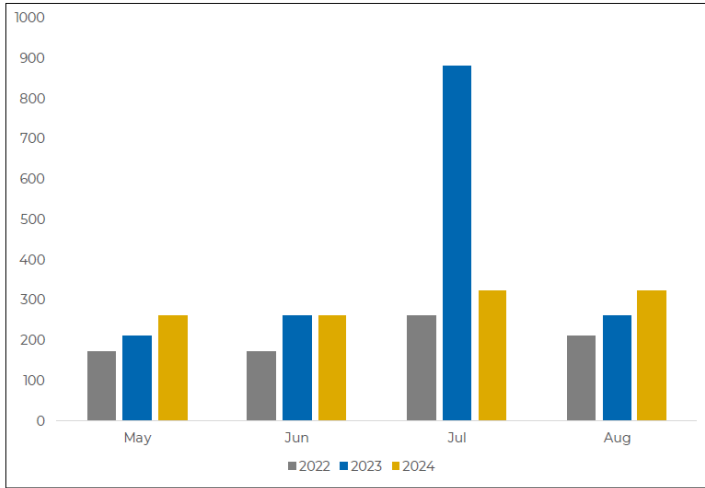
Comparing search in Alberta for 'things to do in Didsbury' from March to August of 2023 vs. 2024. 2024 is showing increased search that aligns with frequency & consistency of message!

Source: Mangools



# Measurements

## Search Results

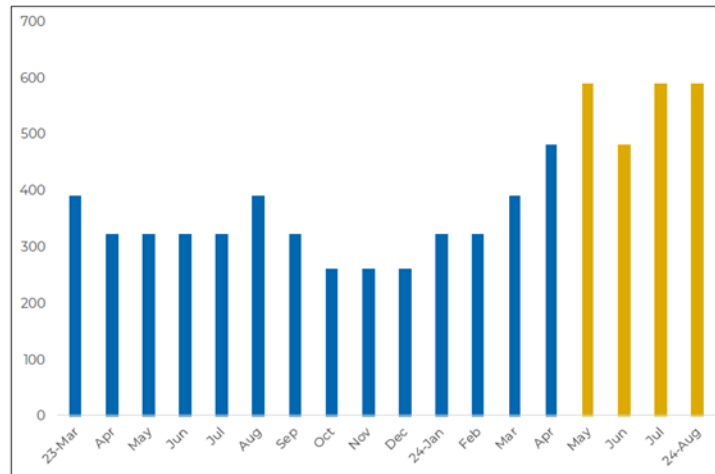


Source: Mangools

Outside of a large search jump in July 2023 that aligns with the tornado event, search for 'Didsbury' in Airdrie showed strongest results in July & August 2024 which correlate with your Summer Cruiser campaign.

# Measurements

## Search Results



Source: Mangools

Comparing search for 'Didsbury real estate' in Calgary from March 2023 to August 2024. With the start of your campaign (gold) interest has grown!

\*Search from May – July 2024 is showing 74% growth over the same period in 2023.



# Airdrie Radio – WEBSITE

## Businesses will be featured for an entire year

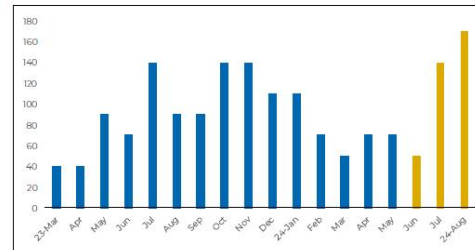
**Welcome To Didsbury**

Didsbury is where the old meets the new in a wonderful mix of traditional values and community progress. This is Didsbury's dedicated news page!

For more information on Didsbury visit [www.didsbury.ca](http://www.didsbury.ca)

Thank you to our Page Sponsors

**These business joined in and more to come!**



One of these business partners is already seeing search results with their campaign.

\*Direct name search comparison month over month from March 2023 to August 2024 in Alberta.

GOLDEN WEST | HOMEFIELD

# CALGARY TRANSIT CAMPAIGN 2024

From July till September 2024



The ads below were seen on the back of the buses & the interior cards of the LRT / C-Train across Calgary

5 Buses running 12 weeks reached 51% of Calgary 3.4 times.

5 LRT Interior cards running 12 weeks reached 16% of Calgary 3.1 times

Pattison provided additional weeks into October at no cost to us – value at this point: \$5,550

# RESULTS

The Museum experienced an additional 1,157 visitors in 2024 (and still going strong – there are 3 more months till year end).



# MORE RESULTS

- ▶ Businesses reported a 5- 10% increase in traffic and visitations
- ▶ The Economic Development Department experienced a substantial increase of inquiries for business investment.
- ▶ Jobseekers registrations are over 1,200.
- ▶ Development Department experienced an increased activity for ASP's, Re-designations and Sub Division permits.

▶ Sub-Divisions	2023: 2	2024: 7
▶ Re-Designations	2023: 3	2024: 21
▶ ASP 1	2023: 1	2024: 1, but activities are already taking place
▶ Development Permits	2023: 64 (year total)	2024: 82

**Focused Marketing WORKS!**

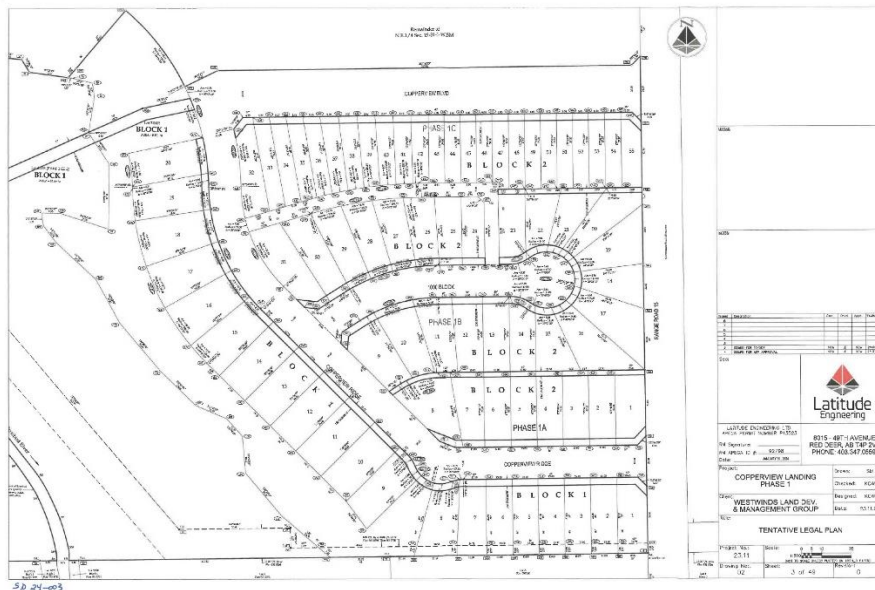
CAO Report October 8, 2024 Regular Council meeting

## MDP

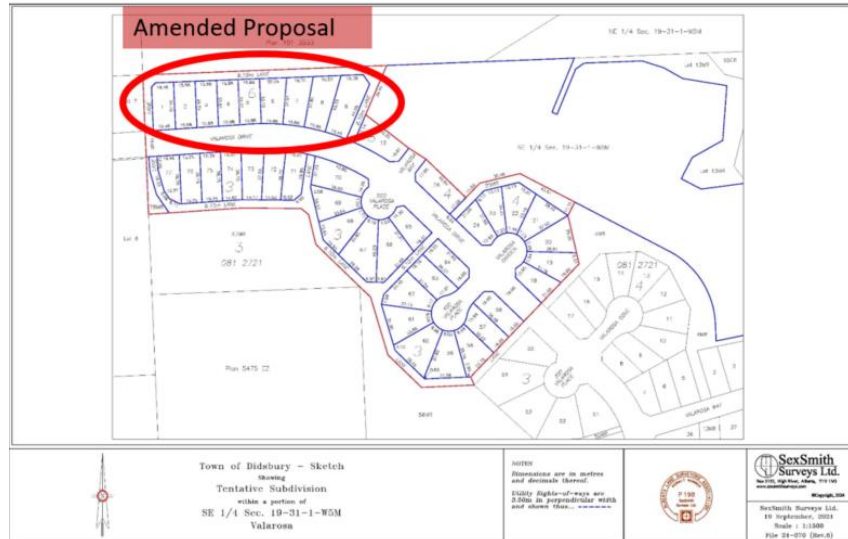
The MDP was available for public review at Showcase Didsbury. A few printed copies were handed out and the public had some questions. Administration is making some final revisions and plans to schedule First Reading in the coming weeks.

## Subdivision

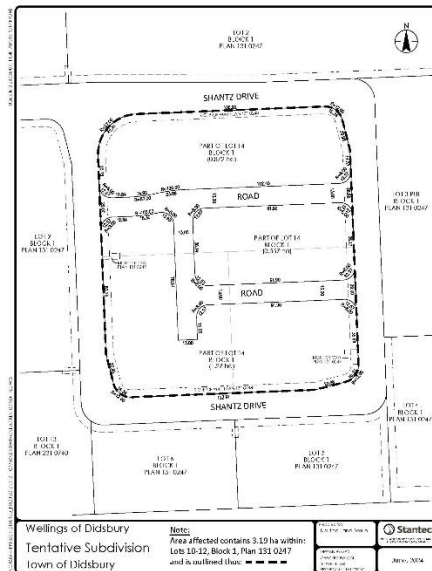
The Copperview Landing subdivision that was conditionally approved July 24, 2024 and the applicants are working with administration to finalize the requirement for the Development Agreement that is a condition of the subdivision approval. The applicants also have other conditions that need to be completed. Once these conditions are completed the subdivision will then be endorsed and the file will be sent to Land Titles for registration. Upon registration of the subdivision the applicants will then be able to proceed to the Development Permit stage for the property.



The Valarosa Crossing subdivision application was recirculated because the applicants made an amendment to the proposed lot layout. The proposed lots in the northwest corner of the property were changed to nine lots from ten lots. The recirculation comment period is over October 16, 2024. Administration will be taking the application to the Municipal Planning Commission for consideration, tentatively scheduled for October 23, 2024.



The Wellings of Didsbury subdivision application located at, 1000, 1100 & 1200 Shantz Drive, circulation period is now complete. Administration has tentatively scheduled this file to be presented to the Municipal Planning Commission for consideration on October 23, 2024.





## REGULAR COUNCIL MEETING Request for Decision (RFD)

*Vision: The Place to Grow.*

*Mission: Creating the Place to Grow.*

MEETING DATE: October 8, 2024  
SUBJECT: Parkland Regional Library Systems 2025 Budget  
ORIGINATING DEPARTMENT: Corporate Services

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### BACKGROUND/PROPOSAL:

The Town of Didsbury is a member of the Parkland Regional Library System (PRLS). Annually, their budget is submitted to the members for notification of approval. PRLS requires two-thirds approval from its member population for it to move forward.

The PRLS 2025 proposed budget is attached for Council's review and consideration.

### DISCUSSION/OPTIONS/BENEFITS/DISADVANTAGES

PRLS continues to follow a municipal per capita membership fee. The 2024 per capita requisition was \$9.18. For 2025, there is a proposed increase of 63 cents to \$9.81 per capita.

For calculating the municipal levy for 2025, Parkland will be using the newly revised Alberta Municipal Affairs most recent official Population list, resulting in eighteen municipalities seeing decreases to their overall requisition.

Didsbury's population according to Alberta Municipal Affairs is 5,070, which is a reduction from the estimated population used in 2024 of 5092.

In 2024, the total requisition amounted to \$46,745. Based on the proposed budget for 2025, this would increase to \$49,737, which is an increase of \$2,992, or 6.4%.

PRLS requests that Council responds as soon as possible with their decision of whether or not to approve the proposed 2025 budget. The results will be reviewed at the next PRLS Board meeting on November 14, 2024.

Please see the Proposed 2024 Parkland Regional Library System Budget by following this link:

<https://www.didsbury.ca/p/additional-agenda-items>

### ALIGNMENT WITH STRATEGIC PLAN

#### 1. Strategically Managed Infrastructure

### RECOMMENDATION

To approve the Parkland Regional Library System proposed 2025 Budget as presented, with a fee of \$9.81 per capita, an increase of \$0.63 per capita, equating to a \$2,992 (or 6.4%) increase to the Parkland Regional Library Systems budget line item.



## REGULAR COUNCIL MEETING Request for Decision (RFD)

*Vision: The Place to Grow.*

*Mission: Creating the Place to Grow.*

MEETING DATE: October 8, 2024  
SUBJECT: Naming of New Roads  
ORIGINATING DEPARTMENT: Planning & Development

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### BACKGROUND/PROPOSAL:

Administration has received subdivision applications for a large number of new residential parcels. The applications are in three locations within Town and as part of the Subdivision Application Process they have submitted road names for the new roads within their projects.

### DISCUSSION/OPTIONS/BENEFITS/DISADVANTAGES

Below is a list of subdivision that have recently been submitted and the road names for each of these subdivision proposals:

- Copperview Landing Phase 1 – Conditionally Approved July 24, 2024
  - Copperview Boulevard
  - Copperview Court
  - Copperview Ridge
- Valarosa Next Phase – In Circulation, tentatively scheduled for October 23, 2024 MPC
  - Valarosa Way
  - 400 Valarosa Place
  - 500 Valarosa Place
  - Valarosa Garden
- Wellings of Didsbury – In Circulation, tentatively scheduled for October 23, 2024 MPC
  - Wellings Drive
  - Red Fox Drive
  - Bighorn Drive

Each of the subdivision proposals included names for the new roads to be created for their respective projects. Attached to the report is the Tentative Plan of Subdivision for each of the subdivision proposals.

### ALIGNMENT WITH STRATEGIC PLAN

#### 1. Strategically Managed Infrastructure

#### RECOMMENDATION (3 separate motions)

To approve the road names; Copperview Boulevard, Copperview Court and Copperview Ridge as shown on the attached Tentative Plan of Subdivision for Copperview Landing Phase 1.

To approve the road names; Valarosa Way, 400 Valarosa Place, 500 Valarosa Place and Valarosa Garden as shown on the attached Tentative Plan of Subdivision for Valarosa.

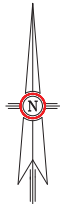
To approve the road names; Wellings Drive, Red Fox Drive and Bighorn Drive as shown on the attached Tentative Plan of Subdivision for Wellings of Didsbury.

OR

A motion(s) at Council's discretion







Town of Didsbury – Sketch  
 Showing  
 Tentative Subdivision  
 within a portion of  
 SE 1/4 Sec. 19-31-1-W5M  
 Valarosa

**NOTES**

*Dimensions are in metres and decimals thereof.*

*Utility Rights-of-ways are 3.50m in perpendicular width and shown thus... - - - - -*



**SexSmith Surveys Ltd.**

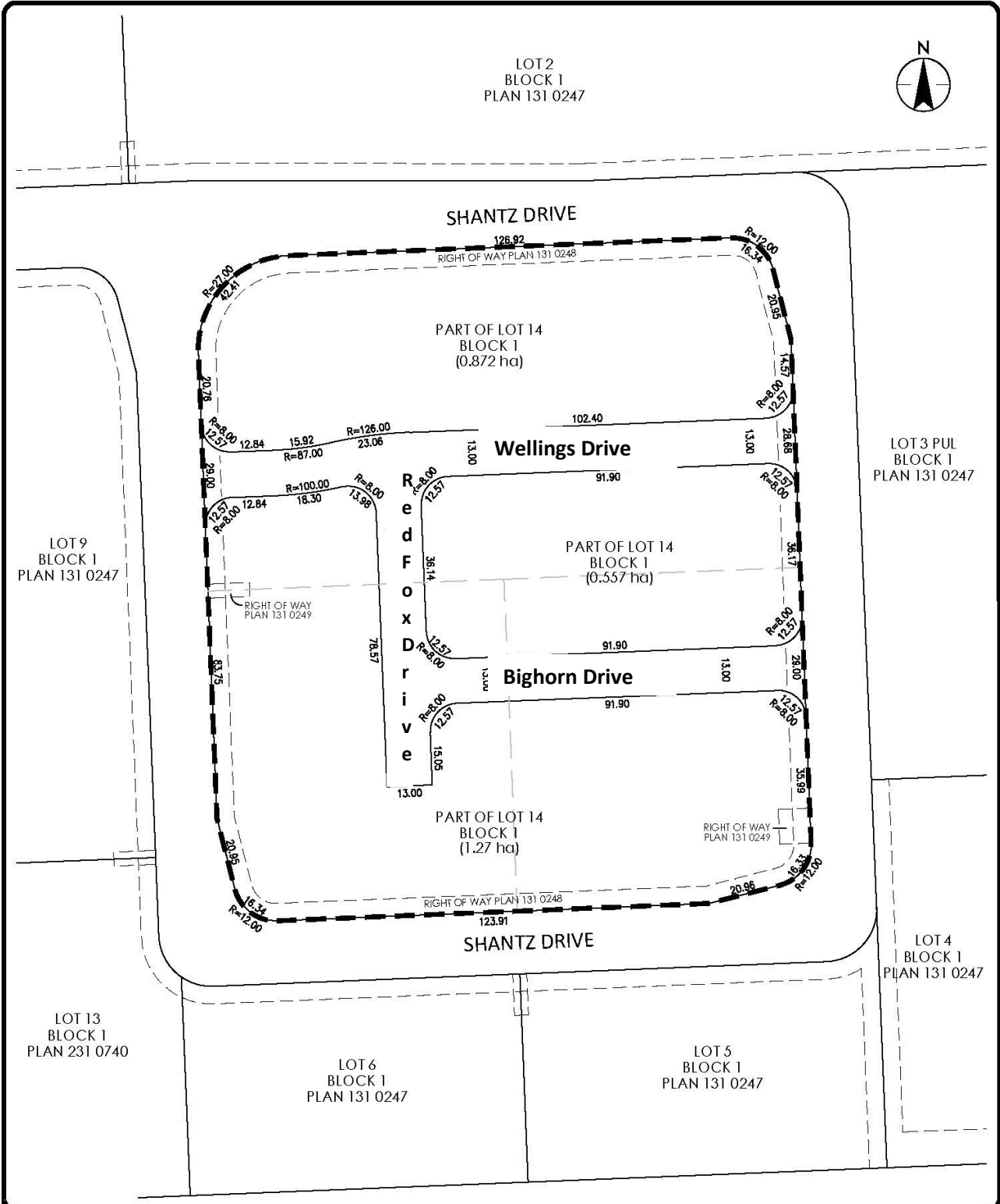
Box 5122, High River, Alberta, T1V 1M3  
 www.sexsmithsurveys.com

©Copyright, 2024

SexSmith Surveys Ltd.  
 19 September, 2024  
 Scale : 1:1500  
 File 24-070 (Rev.6)

Updated 24/06/07, 11:40 AM by: SSTAFFORD

\\C:\0044-PFSS01\SHARED\_PROJECTS\1161109960\DRAWING\LEGAL\1099960-TND.DWG



Wellings of Didsbury  
 Tentative Subdivision  
 Town of Didsbury

Note:  
 Area affected contains 3.19 ha within:  
 Lots 10-12, Block 1, Plan 131 0247  
 and is outlined thus: - - - -

Prepared for:  
 Nautical Land Group



DRAWN BY: SAS  
 CHECKED BY: GCL  
 SCALE: 1:1500  
 PROJECT #: 1161109960

June, 2024



## REGULAR COUNCIL MEETING Request for Decision (RFD)

*Vision: The Place to Grow.*

*Mission: Creating the Place to Grow.*

MEETING DATE: October 8, 2024  
SUBJECT: By-Election  
ORIGINATING DEPARTMENT: Legislative Services

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### BACKGROUND/PROPOSAL:

With the resignation of Councillor McCoy, Administration is bringing to Council's attention the possibility of holding a by-election to fill the vacancy.

### DISCUSSION/OPTIONS/BENEFITS/DISADVANTAGES

Chief Administrative Officer, Ethan Gorner, accepted the formal resignation of previous Councillor Joyce McCoy on September 23, 2024, effective that date.

Section 162 of the *Municipal Government Act* requires that a Council hold a by-election to fill a vacancy unless:

(b) the council consists of 6 or more Councillors and the vacancy occurs:

(i) in the 18 months before a general election and there is only one vacancy, or

(ii) in the 12 months before a general election and the number of councillors remaining is at least one more than the majority of the number of councillors

The next general election is set for October 20, 2025; therefore, Council does have the option to not hold a by-election unless they wish to do so.

The cost to hold a by-election is essentially the same as holding a full election, depending on how many candidates run for the vacant position. Administration has a proposed budget of \$28,500 for the 2025 Municipal General Election. The amount for a by-election would likely be slightly less, with the larger costs being hiring of election workers, supplies and advertising. A reasonable amount to estimate would be \$10,000 to \$15,000; there will also be additional costs for a new computer and orientation for the new Councillor.

Given that two Councillors are absent at this time, Administration is recommending this item be revisited at the November 12, 2024 Regular Council Meeting for decision.

There are several other things to consider when holding a by-election :

- Date of election which shall be 120 after the vacancy occurs, unless Council chooses an earlier date. In accordance with the Local Authorities Election Act (LAEA), the 120 days would be January 21, 2025.

Other voting opportunities such as:

- Advanced polling opportunities (typically we have had 3 separate days for advanced polls)
- Elector Assistance at home (s. 79)
- Institutional Vote (s. 80)

### ALIGNMENT WITH STRATEGIC PLAN

#### 5. Governance & Organizational Excellence

### RECOMMENDATION

To accept the by-election report as information and to bring back this item to the November 12, 2024 Regular Council Meeting for a decision whether to establish a by-election.



## REGULAR COUNCIL MEETING Request for Decision (RFD)

*Vision: The Place to Grow.*

*Mission: Creating the Place to Grow.*

MEETING DATE: October 8, 2024  
SUBJECT: Council Assignments – Financial Planning Committee  
ORIGINATING DEPARTMENT: Legislative Services

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### BACKGROUND/PROPOSAL:

The Financial Planning Committee is a standing committee that provides recommendations to Council regarding Financial Planning, Budgeting, Capital Expenditures, Land Development, Facility Development, and Asset Management upon referral from Council.

At present, the Committee is working on reviewing funding options for the East Reservoir Project which may have budget implications for the 2025 Budget. Given the current absences from certain Council members and the recent resignation of Councillor McCoy, the Financial Planning Committee is unable to establish quorum to hold a meeting.

### DISCUSSION/OPTIONS/BENEFITS/DISADVANTAGES

To continue the functionality of the Financial Planning Committee, Administration is recommending that Mayor Hunter be appointed to the Committee to fulfill the vacancy created as a result of Councillor McCoy's resignation.

During the Organizational Meeting, which will be held on October 22, 2024, all Committees will be reviewed and appointments made for the coming year.

### ALIGNMENT WITH STRATEGIC PLAN

5. Governance & Organizational Excellence

### RECOMMENDATION

To appoint Mayor Hunter to the Financial Planning Committee until the 2024 Organizational Meeting.



## REGULAR COUNCIL MEETING Request for Decision (RFD)

*Vision: The Place to Grow.*

*Mission: Creating the Place to Grow.*

MEETING DATE: October 8, 2024  
SUBJECT: Council Reports  
ORIGINATING DEPARTMENT: Legislative Services

---

### BACKGROUND/PROPOSAL:

Council Members will each provide a verbal and/or written report on any business or committee activity in which they have participated.

### Council Professional Development Reports (Attached):

Mayor Hunter	ABMunis Convention Red Deer, AB September 24-27
Councillor Baswick	ABMunis Convention Red Deer, AB September 24-27
Councillor Windsor	ABMunis Convention Red Deer, AB September 24-27
Councillor Moore	ABMunis Convention Red Deer, AB September 24-27

### ALIGNMENT WITH STRATEGIC PLAN

5. Governance & Organizational Excellence

### RECOMMENDATION

To accept the Council Reports for October 8, 2024 as information.

## **Alberta Municipalities Convention – September 25, 26, 27, 2024**

### **Mayor Hunter Report**

### **Sessions, Events, and Presentations**

#### Wednesday, September 25:

FOSTERING A CULTURE OF RESPECT IN COUNCIL CHAMBERS, SOCIAL MEDIA AND BEYOND Municipal leaders, it's time to turn the tide on disrespectful behaviour! This session was hosted by ABmunis' Municipal Governance Committee where practical tips were presented by elected officials Councillor Knack, Edmonton; Nanton Mayor, Jennifer Handley; and by Ombudsman Director of Investigation, Greg Stead. These council members actively use social media to discuss issues with residents. The session also featured tips from the Alberta Ombudsman on procedural fairness and how to respond to residents who make a habit of questioning municipality's decisions. The session focus was to elevate your game to inform residents and foster more positive and respectful conversations in your community.

ABmunis spoke briefly on what they have planned to encourage civic participation in the lead-up to the 2025 municipal election. More information will be coming.

#### **THE COUNCIL-CAO RELATIONSHIP: ENSURING EFFECTIVE GOVERNANCE THROUGH RESPECT AND COLLABORATION**

Presenters discussed and provided answers regarding the relationship between council and its only employee, the Chief Administrative Officer. This session feature a panel of seasoned municipal CAOs who discussed the nuances of this critical relationship – Medicine Hat CAO, Ann Mitchell; Cardston CAO, Jeff Shaw; County of St. Paul CAO and LGAA President, Jason Wallsmith. Attendees were provided insight into an understanding of the pressures faced by the CAO, and how council can best support their CAO to achieve the community's strategic objectives. Through real-world examples, this session will highlight best practices for fostering a healthy working relationship between council and the CAO characterized by clear communication, trust, mutual respect, and strategies. Participants will also leave with strategies on how to avoid common pitfalls that can undermine the CAO's effectiveness and the council's ability to govern effectively

Opening Ceremonies 1:30 p.m. – 3:00 p.m.

Mid-Sized Towns Mayors' Caucus meeting – 4 to 5:30 p.m.

#### Thursday, September 26:

Resolutions Part 1 and Part 2 (missed a portion of Part 2 due to meeting with Minister)

Premier's Remarks

Opposition Leader's Remarks

Meeting with Minister of Immigration and Multiculturalism, Muhammad Yaseen

#### Friday, September 27:

ABmunis AGM: Audit and Finance Report; Election of Directors; CEO Report Election of Vice-Presidents

Introduction of 2024-2025 Board of Directors (New Towns South Director elected – Scott Akkermans, Town of Coalhurst

Minister Dialogue Session #1

# 2024 Alberta Municipalities Convention Highlights

**Attendee: Councilor Baswick**

**Delegates from almost every City, Town and Village attended in Red Deer Alberta.**

**Highlights included: A message from our Premier and opposition leader as well as two interactive sessions with almost all of the MLA's. Each session revealed a typical report card on the various ministries, their progress to date with comments on potential endeavors. All of the ministers answered questions from delegates, with what I considered are concise and to the point. The Honorable Rick McIver, Minister of Municipal Affairs, appeared to get most of the attention from the delegates.**

**Because of inflation, the Federal carbon tax and utilities costs create some hard decision making, which comes with unintended consequences. This makes it difficult for any Government to continue providing continued services without some creative governance.**

**Major discussions were held on Alberta policing, 30 thousand housing starts, road twinning up north and a 90 school building program. All of which will be presented to the public when ready.**

**FCSS(Family community support Services) is very important to me and our community. The current funding totals \$161.5 million for the province in 2025, with comments about increasing this amount in the future.**

**The breakout sessions I attended were disappointing, in that the titles didn't reflect the content presented. So, the information I anticipated and expected to help my town was not offered.**

**Most of the resolutions voted on were adopted with 1 or 2 exceptions.**

**Of note was the one on automated voting machines. It appears that, the majority of the delegates WANT this process in our elections. I prefer proper ID and a counted paper ballot.**

**Initial discussions held on the education tax. Should the Province collect it, should it be reduced, etc. To be determined.**

**-0-**



ABMUNIS 2024 Convention  
September 25 to 27, 2024 Red Deer, Alberta  
Submitted by Councillor Bill Windsor

Opening Ceremonies - Keynote Speaker Dr. Liz Dunn  
Trade Show  
Resolutions Part 1 and 2  
Premier's Remarks - Premier Danielle Smith  
Opposition Leader's Remarks - Naheed Nenshi  
Municipal Affairs Remarks - Minister McIver  
ABMunis AGM  
Ministers Dialogue Sessions 1 and 2  
Closing Entertainment Colin Mochrie

Session: YES, AND? IMPROV-ING YOUR WAY TO MUNICIPAL SUCCESS

Wednesday, September 25 9:15 a.m. – 10:30 a.m. SALON B

Join Atomic Improv for this lively, interactive workshop focused on embracing the art of improv comedy and how it can help your leadership. Attendees will explore the core principle of “Yes, And” which encourages acceptance and building upon others’ ideas. This session is ideal for those leaders looking to boost their confidence, creativity, and ability to think on their feet, all while having a great time. Learn how you can take “Yes, And” back to your community and help with your administration and council dynamics.

Session: ELECTRICITY MARKET UPDATE

Wednesday, September 25 11:00 a.m. – 12:15 p.m. SALON B

Feeling in the dark about electricity costs? Flip the switch on your understanding of costs, and what drives the regulated portion of utility bills. Hear from electricity experts explaining their role in the electricity system, sharing new developments that impact costs, and answering your questions on the electricity market. We will also share work that ABmunis has been doing to advocate for more affordable power bills. Plug into this session to energize your knowledge and empower your community!

Session: MAKING THE CASE: ENHANCING MENTAL HEALTH SUPPORTS FOR MUNICIPAL OFFICIALS

Thursday, September 26 1:00 p.m. – 2:15 p.m. FRONTIER

In an increasingly polarized world, municipal officials of every stripe are having a rough ride. This session will ask participants to talk about current challenges, as well as identify solutions and needs. We will also give a highlevel overview of Alberta Municipal Health and Safety Association (AMHSA) resources designed to promote both physical and psychological safety in the workplace, so you can stay happy and healthy for your next rodeo. Please bring a smart (but silent!) device to participate in an interactive poll.

## ABMunis Convention Wednesday 9:15 am Municipal Governance Committee Fostering a Culture of Respect in Council Chambers, Social Media, and Beyond

### Fostering a Culture of Respect Action Plan

There is a trend of increasing rates of disrespectful behavior directed at council & municipal administrators. **Speakers:**

- Lindsay Sellinger Senior Investigator, Alberta Ombudsman
- Andrew Knack Edmonton City Councillor, ABMunis Bd. Director
- Jennifer Handley, Mayor, Town of Nanton
- Greg Stead, Director of Investigations, Alberta Ombudsman

The ABMunis Action Plan includes Pre- election information sessions and creating content to educate Albertans about serving on council.

- After the election they will provide a guide on best practices for council and the CAO to build a positive and constructive relationship.
- And create a toolkit for councils to self- assess their conduct.
- They will host training on:
  - How to run a meeting and manage conflict
  - Social media for elected officials
  - And refresher training at the mid-point of the council term.
- A video will be created for municipalities to educate new staff about council's role.

**What can the Alberta Ombudsman do for your municipality?** Speaks with CAOs, no role over Councils. Deals with some very weird complaints. Usually people who contact them have exhausted every other possibility and are tenacious. Conduct is broken down into categories and on phone or in person. They use scripts for each of the different types, and the amount of time they spend each is limited by their resources.

A good policy or bylaw can help protect and assist your municipality. Ask their office or other municipalities for help in making policy. They are there to help us. **Our policies need to:**

- Be Well-documented
- Give reasons
- Explain Discretion
- Transparent
- Give Timelines
- Explain Review or Appeal

Municipalities should send complainants to the Alberta Ombudsman after exhausting our own processes when they are not satisfied.

### Councillors who engage on Social Media: Andrew Knack Edmonton City Councillor and ABMunis Board Director, Jennifer Handley, Mayor, Town of Nanton

**Jennifer (Nanton)** Everyone's experience is different. Why she does it. It's a daily choice. Economic development for elected officials- you need to go to the people. During COVID it was the only way for a while. At end- here is my phone number as a reward.

- At one point it was so disrespectful it was bothering her. To change the narrative, she interviewed "awesome humans" once a week and wrote a long post about all the good things that these people did. That not only helped her, but also the "awesome humans" and the whole community to have some positive things to talk about.
- Jennifer's daughter informs her about what is happening on the rant & rave site, but she doesn't go there. Schedule social media access, and remove it from your phone if it gets bad. The Awesome Humans blog has really helped to make things better. She uses Chat GPT to soften her responses. Jennifer suggests going to the farmers market as an informal contact.

**Andrew Knack (Edmonton):** Going to where the people are. Primary news source for some people. Does his own social media.

**Strategies & Tactics he uses:** Women and racialized get worse attacks usually. He reminds himself that a common complaint might be coming from a first time engager. Respond not just to the person making the post, but also to all the readers of the post. Example: Always thank them for the comments, even if it is really nasty. Explain all, and challenges and limitations and possible solutions. Then address that others may have other priorities and their specific issue. And.. Thanks again for tagging.

Do they post more than once? If you're looking for likes, it is toxic and bad for your mental health. Andrew may go back and offer them an appointment at his office if they have any more they want to discuss. They don't usually, but if they do, it often turns out to be a positive engagement.

Andrew's Rules- No cursing- must be family friendly. Enforces the rules. No name calling except toward him- automatic filters for language. If you're not following the rules, then this is not the right page for you. Blocks offenders. Can put automatic filters on some other platforms.

Andrew does sometimes engage on the local rant & rage page. To go where people are at, he goes to others besides his own page. He says he says he will not always be there and offers his contact information for people to reach him. Not doing in person engagements after COVID, but NOT just a town hall- they are dominated by a few, - the same 8 people?- and do not improve relationships. Andrew door knocks once a month all term! It is important to be in front of people, in an informal dialogue. Smaller groups. It took a decade to get here- it will take a long time to get back, and may translate to online over time.

**Alberta Ombudsman investigator says:-** Any social media is too much for them. They just post their findings. Let the facts speak for themselves, and let people rant and rave. People may post their inspection report, but if they will add anything following that that may affect people's comfort in accessing them, they will have it struck.

Not getting more complaints, but much more intense. Uses New South Wales policy?? Puts boundaries on people's behaviors.

**Inspector & Andrew:** What is disrespectful may vary by person, age, gender, safety. Better to block than be unsafe. Councillors are not employees, so are not covered by OH&S protection.

**Q & A:** 7/9 new councillors. Vile comments on social media. , Trust, struggling in every area. Stress is high. Doesn't know what to say or do. 5<sup>th</sup> city manager. How do you draw staff and potential councillors to your municipality when it is becoming so toxic?

**Darren Readdy from ABMunis Staff:** ABMunis will be going to Albertans, webinars, evenings weekends- hopefully to recruit and inform. Councils should promote these because they should help.

Wednesday 11 am

## The Council-CAO Relationship: Ensuring Effective Governance Through Respect and Collaboration

Jason Wallsmith, CAO County of St Paul, Ann Mitchell, City Manager of Medicine Hat, Jeff Shaw, CAO Town of Cardston

What is a healthy Council CAO relationship look like? Not a one size fits all- all unique. No one structure will work for all

- A level of trust
- Mutual support for each other- a mandatory relationship
- Maturity level; Often disintegrates.

-Respect is so critical and important. Incivility is rising. It is detrimental to municipality- is underpinning and ripples out to whole community. Make sure expectations of CAO are clear when hiring. Council should decide before starting the process. CAO strengths should align with needs of community.

-CAO is the conduit between elections, CAO is "Here to implement Council's Vision". Council's may change direction, so administration has to adapt. Lack of continuity is so disruptive, so allow continuity to stay in place whenever possible.

Unhealthy Council-CAO relationship? Like any unhealthy relationship, it is a causal loop. Trust and relationship requires role clarity.

Code of Conduct: Councils don't really want to police each other, but silence is permission.

Incivility: Cuff says: Keep to your knitting in spite of everything that is happening.

Unhealthy practices: Not putting enough weight on the RFDs, showing lack of trust. Can be very costly if everything is being second guessed.

Even if you don't like them- shut up! Symptoms- disregarding RFDs and talking about each other.

Do!.. Praise in public, keep criticisms in private.

Roadblocks: Decision making takes longer & longer if trust of advice is not there. CAO does NOT work for any councillor individually, but only for all of Council. CAO cannot accommodate individual opinions and should not, unless all of council agrees.

CAO -be self aware when time comes to move on. Have CAO Bylaw.

Clear expectations and the role of Performance Evaluation. The legislative and governance framework can be a huge help, but is not the fix for everything with the CAO. If you've done nothing to prevent it, then don't be surprised if it goes to hell.

Council/ CAO covenant: At the beginning of each term, Council/ CAO covenant signed by CAO and each councillor as a show of good will.

Recommended!

Annual Performance Evaluation: Must do under MGA. CAO protocol guides the process throughout the year. Recommended, particularly post-election. The record is important. If council screws it up frequently, that gets expensive. It protects both parties. The key to evaluations is tying them back to the strategic priorities. Goals should move those priorities forward. CAOs need to be accountable, that's on Councils! Now they do it quarterly- no surprises- gives him the opportunity to be able to provide background about items. Talk more often about progress, informally, less confrontationally.

Get CAMA's standing strong toolkit about incivility from outside and inside. Devon- safe psychologically for all.

-Make sure that CAO has a relationship with every member of council, not just the ones that take a lot of your time, though mayor or reeve may take a little more of your time than others for statutory requirements.

Apolitical and unbiased advice to Council. Don't surprise each other! Brews and bubbles if not dealt with. Moving forward with a surprise resolution without advice is generally a BAD idea! Municipalities can get overly bureaucratic, and run in spite of council. Needs to be able to move forward.

**CAO staff & 360 degree evaluations.** If good relationships between all, can be positive, but can be very destructive. Always take it with a grain of salt, because changes are NEVER universally accepted. An element of overall organizational health. Back to the Council- CAO protocol.

Councillors STOP thinking that all staff are always happy with the CAO! There are disciplinary items and changes that may colour their response.

The protocol has 2 councillors for this and only broad organizational questions to staff. Define who and what parameters need to be in place.

Have documentation in place for CAO responsibilities- binder. CAOs in smaller municipalities may try to do everything. **FTEs need to be at a level on line with other of your size. Park the hero expectation, and don't expect the CAO or staff to do more than they should.**

\*\*\*\*\*

### Premier Danielle Smith

Partnering with municipalities is the way to get things done. Venture capital dollars keep flowing into Alberta. \$150 Billion dollars in investments.

Focusing on productivity, which has fallen behind other areas of the world.

Alberta is sponsoring a productivity summit. Will have experts from across the country, and invite others. Alberta's population increased by 200,000 last year and 50,000 so far this year. Tax revenue increased by \$458. million last year. This population growth comes with challenges, especially in education and schools. If municipalities can prepare the way for sites, the province will provide the school buildings.

The province has cut red tape. Housing has increased by 44% over last year, with the help of municipalities also moving planning and permits along. They are doing their best to help us.

The cost of borrowing to municipalities will go down by 0.5% now. The lower cost of borrowing should help municipalities with building the needed infrastructure.

Q & A: ABMunis demonstrates finding common ground with very diverse interests. You get treated the way you treat others. There are about 15 municipalities, like Grande Prairie that have chosen some sort of alternative policing, but not all want to.

School sites- all costs? Servicing costs? Interested to know what is being proposed, because the province built a school and it was not ready to be tied to municipal services. It needs to be ready to move forward.

Some homelessness solutions have been at least partially successful, but several options need to be available. Sometimes a community is split about what to do. It needs to be right sized for each community. They don't have all the answers yet, but were pleased to find that the Navigation site was so successful. No one wants these encampments next to their homes. The province is committed to find a way to work with those communities of all sizes. Red Deer has shut down their safe consumption site.

**Committed to look at the GIPOT funding. Get the info about the cut in 2019 for our municipality to them as they go into budget deliberations!!!** Regarding the education property tax. The idea of a rolling rate over a 3 year period so that there is more stability.

It would cost a billion dollars to set up a provincial income tax system, so they stay with the federal collection. It doesn't make financial sense. Would municipalities find that perhaps rather than 320 municipalities collecting taxes, there may be a will to have it done collectively- even to have the province collect all property tax??

**Thursday afternoon 1pm. AMHSA Making the Case: Enhancing Mental Health Supports for Municipal Officials**

AMHSA: Created by both ABMunis and RMA.

We all are members as members of ABMunis. Not for Profit. 60,000 members

Secure digital and portable credentials when you've taken their courses.

National training provider, Physical and psychological injuries. OHS Data analytics help to build programs.

No cost access to their data and assistance.

AMHSA discussion forums are online and accessible.

They do creative sentencing work to help to prevent the injuries and deaths that brought about the legal issue.

2 grants for first responders. Rural first responder mental health supports are free courses they offer!

Workplace Wellness award. PHS

**2025 Municipal Focus Expansion**

GoA OHS Proactive Inspection Program: Cities inspection program will be expanded into other municipal industry codes in 2025. Low visit areas and some that have never been seen will get visits. Inspections /enforcement will be more robust. Associations will get advance notice.

They posed several questions on Mentimeter that they asked will help them to understand what municipal leaders need. They came to hear the messages from Municipalities.

I have notes from the Minister's Bear Pit and their answers to all the questions from municipalities, but my unique shorthand of those pages will take a little longer to translate.

Respectfully submitted,  
Dorothy Moore



## REGULAR COUNCIL MEETING Request for Decision (RFD)

*Vision: The Place to Grow.*

*Mission: Creating the Place to Grow.*

MEETING DATE: October 8, 2024  
SUBJECT: Correspondence & Information  
ORIGINATING DEPARTMENT: Legislative Services

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### BACKGROUND/PROPOSAL:

Correspondence received from other agencies, which may be of importance and of interest is being provided for Council's review and information.

### DISCUSSION/OPTIONS/BENEFITS/DISADVANTAGES

The following correspondence items can be found on the link below:

- Bethany Care Foundation Annual Report

### ALIGNMENT WITH STRATEGIC PLAN

5. Governance & Organizational Excellence

### RECOMMENDATION

To accept the correspondence provided as information.

# Bethany Care Foundation

## 2024 Annual Report



**Thank you for becoming part  
of our growing community of  
residents, families, donors,  
volunteers, and employees  
who are Creating Caring  
Communities.**





## **Bethany Care Foundation Overview**

Bethany Care Foundation is a registered charity serving donors who are passionate about innovating care and enhancing the quality of life for seniors and adults with disabilities living in Bethany communities. The Foundation supports Bethany Care Society in its vision to lead in the transformation of Albertans aging well.

Funds raised by the Foundation advance the Society's mission of Creating Caring Communities by delivering support and programming that help our residents have vibrant, meaningful lives with connections to familiar surroundings, family, friends, and support networks.



## Message from the Board Chair



Since 2003, the Bethany Care Foundation has raised over \$22 million. The generous donations and support we have received from the community have brought about profound positive changes in the lives of those we serve. We are filled with gratitude and excitement for the milestones we have achieved together!

We are thankful for everyone who has been on this journey with us and look forward to what the next year brings as the Bethany Care Foundation continues to work hard towards our mission: Creating caring communities to lead in the transformation of Albertans aging well.

*Leanne*

**Leanne Demerai**

*Bethany Care Foundation, Board Chair*

# Bethany Care Foundation

## Board of Directors

Leanne Demerais | Board Chair

Van Dafoe | Vice Chair

*Chair, Bethany Calgary Capital Campaign Planning Committee  
BCS/BCF Investment Committee*

*BCS Strategic Planning and Risk Management*

Susan Simpson | Treasurer-Secretary

*BCF Audit and Finance*

Jennifer McCue | Director

*BCS President and CEO*

Louise Redmond | Director

## Team Members

Amtul Siddiqui | Executive Director

Katharine Steven | Team Lead, Donor Relations

Heidi Lambie | Senior Development Officer

Claudine St-Jean | Senior Development Officer

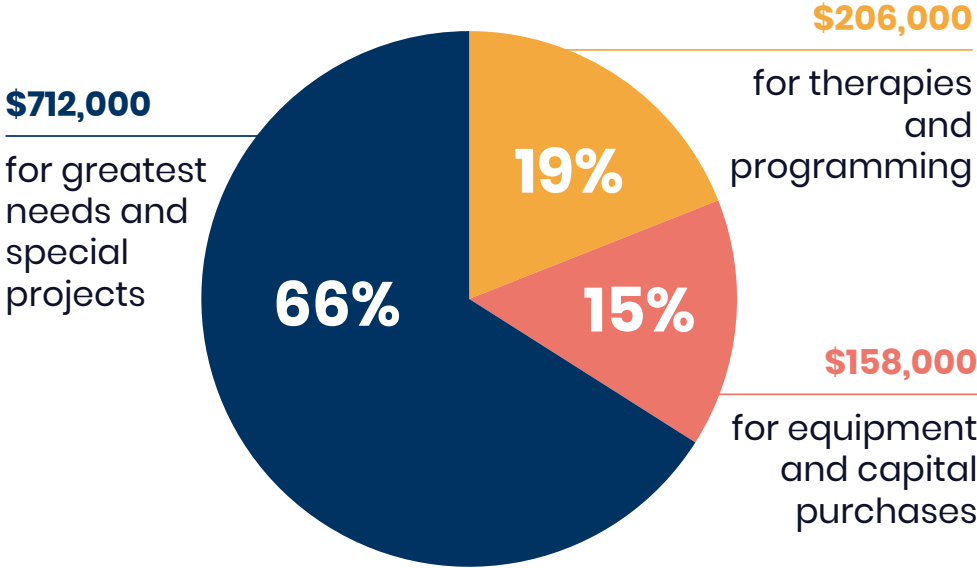
# Bethany Care Foundation

## Donations at a Glance

Total Raised from 2003 to Today: \$22 million

Total Raised in the 2023-2024 Fiscal Year: \$1,076,000

Funds raised this year were allocated to the programs to the right:



## Bethany's Leaders in Care

Leaders in Care have endless opportunities to impact the lives of our seniors. From helping to fund site improvements and programs like music therapy to connecting with residents at various social events, Leaders are transforming seniors' care in Alberta.

For long-time Bethany Care Society volunteer and former Board Member Barb N., being able to donate to the music therapy program inspired her to become a Leader in Care.

"Having the opportunity to earmark where your donation goes is important," said Barb.

Through volunteering at Bethany and a long career in community nursing, Barb has observed what a therapeutic tool music can be.

"My decision to support Bethany's music therapy program was guided by a powerful experience. As a volunteer, I had the pleasure of escorting a resident who was highly anxious and non-verbal to a gathering, which included a musical with singing," said Barb.

"When the music began, something incredible happened. Stimulated by familiar music, the resident **sang every single song from beginning to end**. I still get goosebumps remembering this moment."

We invite you to join us in celebrating our remarkable Leaders in Care. Their generous and compassionate leadership allow us to continue creating caring communities.

**A financial gift of \$1,000.00 per year (\$84.00 per month) is all it takes to become a Leader in Care.**

**If you are interested in becoming a Leader in Care, please contact [bcf@Bethanyseniors.com](mailto:bcf@Bethanyseniors.com).**

## Elevating Relationships Through Giving

It all started with a new elevator.

In 2019, Westcor Construction worked on a project at Bethany Riverview's Kinerva House, constructing an elevator shaft. This collaboration has developed into a meaningful relationship, culminating this year with Westcor's generous donation of \$20,000.00 towards scholarships and awards and therapy programming.

"When our team got involved with Bethany's infrastructure maintenance program, we were exposed to all of the wonderful work that Bethany does," says Bob Robinson, CEO of Westcor Construction. "Being a vendor has been very rewarding for us. We're both people-focused and community minded organizations. I come from a family with a lot of nurses who have worked specifically in senior care. It's something that's very near and dear to my heart, so **when our team saw the impact Bethany was making every day, that donation seemed like the perfect fit for us.**"

Bethany vendors also include a medical supply company, Medline, which has provided supplies and medical equipment to Bethany for over 10 years. This year, Medline donated nearly \$40,000.00 as part of an ongoing commitment to support the greatest needs of Bethany.

"Medline provides an annual sponsorship to the Foundation," says Jordan Fritz, territory manager for southern Alberta. "The residents of Bethany are at the heart of our relationship. The Bethany Care Foundation prioritizes residents' quality of life, and we're excited to be able to support that."

Building community partnerships with vendors is another way that that we are creating caring communities for seniors. In the past two years, almost a dozen Bethany vendors have made annual commitments to support music therapy, awards and scholarship programs, and equipment purchases.

Thank you to these vendors who prove that we are stronger together.

## Two Pharmacy: A Pillar of Community Support

In the heart of Cochrane, Alberta, Two Pharmacy is more than just a place for prescriptions—it serves as a beacon of health and wellness and a steadfast supporter of the community.

A family-owned business for over thirty years, Two Pharmacy stands apart through its dedication to giving back. Reid Kimmett (son of the original owners) and partner Ian Kruger recognize the vital role of local businesses in fostering vibrant communities.

Every month, through an innovative social program called “Community Roots,” Two Pharmacy allocates 1% of each transaction to various local organizations and individuals, strengthening the fabric of Cochrane’s community. From supporting seniors’ facilities like Bethany Care Society through Bethany Care Foundation to nurturing local sports teams or caring for individual families in need, Two Pharmacy’s contributions extend far beyond the confines of its storefront.

“Through those donations, we hope to strengthen the roots of our entire community—making us all stronger, more resilient, and able to thrive,” says Reid. “It also gives us purpose and meaning to what we are doing on a daily basis.”

The ties between Two Pharmacy and Bethany run deep, dating back to the 1980s when Reid’s parents were actively involved with Bethany Cochrane. Reid fondly recalls childhood memories of dressing up as Santa Claus alongside his siblings and visiting Bethany to give presents to the residents during Christmas.

Reflecting on those experiences, Reid emphasizes their impact on shaping his values of compassion and generosity. “When I was little, I didn’t really think much about doing things like this...it was just something we did every year. Now, I realize it had a tremendous impact on me. It instilled values of giving back and thinking of others that I want to pass on to my kids,” he shares.



*The ties between Two Pharmacy and Bethany date back to the 1980s*

## Generations of Care

For long-time Bethany donor Sandra Malach, the story of her family is intertwined with the legacy of Bethany. The connection began in the 1950s, soon after Bethany first opened its doors. Sandra graciously shared her family's inspiring journey with the Bethany Care Foundation team.

In the 1950's my grandfather, Chris Boe, started wandering and getting lost. It was a worrisome time for my family, especially my mother. Fortunately, a family friend connected us with Bethany.

Grandpa Chris moved into Bethany Calgary when it first opened. Knowing that he would receive the excellent, loving care that he deserved brought immense relief to my mom and grandma.

Thirty years later, Grandma Sine, now in her 80s, found herself drawn once more to Bethany. The care home was expanding, and she eagerly chose a room overlooking the atrium. Grandma Sine was able to move into Bethany with her friends. Despite the challenges of aging, they found joy in each other's company and were known to occasionally indulge in their favourite cherry kiava wine (smuggled in by my mom.)

As Grandma Sine's needs increased, Bethany continued to provide her with exceptional care, ensuring her comfort and happiness.

Another 30 years passed and my mother, Hilda Martin, was diagnosed with Alzheimer's disease, which rendered her nonverbal and immobile. During this time, Bethany Riverview opened its doors, offering specialized dementia care tailored to her needs. The dedication and compassion shown by the employees provided immense comfort for our family until the end.

**My gift to Bethany is a gesture of heartfelt gratitude for the exceptional care provided to my family over the decades. From a personal perspective, it is also recognition that one day I may also need the caring services that Bethany provides.**

The Bethany Care Foundation would like to extend our heartfelt thanks to Sandra and so many other families for their continuous support. Your dedication and generosity allow us to enhance the lives of our residents. Thank you.



*Sandra's grandfather,  
Chris Boe, was one of the  
first residents at Bethany  
Calgary in the 1950s*



*Chris and  
Hilda Boe*



*Sandra's  
grandmother,  
Sine Boe*





Learn more about supporting Bethany's mission of creating caring communities.

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**Bethany Care Foundation**

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[bethanycarefoundation.com](http://bethanycarefoundation.com)

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Bethany Care Society acknowledges Treaty 7, the traditional lands of the Blackfoot Confederacy, Tsuut'ina First Nation, Stoney Nakoda, and the Métis people of Southern Alberta. We also recognize and pay tribute to Treaty 6, the traditional lands of the Cree, Dene, Blackfoot, Saulteaux, Nakota Sioux, and the Métis people, where our work continues. This acknowledgement is made in the spirit of reconciliation and gratitude.